The Wyoming Nonprofit Network represents the collective voice of the Wyoming charitable nonprofit sector and brings best practices, resources, and support to the nonprofit community.

COVID-19 and its Impact on Wyoming Nonprofits
Survey #2 – April 2020

The Wyoming Nonprofit Network completed a survey in March of 2020 to better understand the current and potential impact of COVID-19 on the charitable nonprofit sector in Wyoming. We conducted a second survey of nonprofits in April to gather updated information as well as additional data on the impacts. This report summarizes results from the April survey.

For more information about either survey, contact Jody Shields at jshields@wynonprofit.org. For more information about the Wyoming Nonprofit Network, go to www.wynonprofit.org. The survey reports can be found on our COVID-19 website page: https://wynonprofit.org/COVID-19.
1. Are you a nonprofit 501(c)3 nonprofit organization?

<table>
<thead>
<tr>
<th>Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>146 Yes</td>
</tr>
<tr>
<td>1  Not yet, but we have filed with the IRS or plan on filing</td>
</tr>
<tr>
<td>2  No, but we have a fiscal sponsor that is a 501(c)(3)</td>
</tr>
</tbody>
</table>

There was a total of 149 validated responses to the survey.

2. What area best represents your nonprofit work?

<table>
<thead>
<tr>
<th>Focus Area</th>
</tr>
</thead>
<tbody>
<tr>
<td>Human Services - 41.61%</td>
</tr>
<tr>
<td>Health - 14.77%</td>
</tr>
<tr>
<td>Arts, Culture, Humanities - 13.42%</td>
</tr>
<tr>
<td>Education - 11.41%</td>
</tr>
<tr>
<td>Public, Societal Benefit - 9.40%</td>
</tr>
<tr>
<td>Environment, Animals - 6.04%</td>
</tr>
<tr>
<td>Religion Related - 3.36%</td>
</tr>
</tbody>
</table>

3. What is the level of impact COVID-19 is currently having on the programs, services, or general operations of your organization?

<table>
<thead>
<tr>
<th>Impact Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>Little or no impact</td>
</tr>
<tr>
<td>Minor disruptions</td>
</tr>
<tr>
<td>Moderate disruptions</td>
</tr>
<tr>
<td>Significant disruptions</td>
</tr>
<tr>
<td>Percentage</td>
</tr>
<tr>
<td>------------------------------</td>
</tr>
<tr>
<td>1.34%</td>
</tr>
<tr>
<td>7.38%</td>
</tr>
<tr>
<td>30.87%</td>
</tr>
<tr>
<td>60.40%</td>
</tr>
</tbody>
</table>
4. Which of the following impacts has your organization experienced or do you anticipate experiencing?

<table>
<thead>
<tr>
<th>Impact</th>
<th>WE HAVE EXPERIENCED</th>
<th>WE ANTICIPATE THAT WE WILL EXPERIENCE</th>
<th>NA</th>
<th>TOTAL</th>
<th>WEIGHTED AVERAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cancellation of programs or events and corresponding reduced revenue</td>
<td>81.88% 122</td>
<td>12.75% 19</td>
<td>5.37% 8</td>
<td>149</td>
<td>1.07</td>
</tr>
<tr>
<td>Disruption of services to clients and communities</td>
<td>79.59% 117</td>
<td>11.56% 17</td>
<td>8.84% 13</td>
<td>147</td>
<td>1.03</td>
</tr>
<tr>
<td>Disruption of supplies or services provided by partners</td>
<td>58.33% 84</td>
<td>13.19% 19</td>
<td>28.47% 41</td>
<td>144</td>
<td>0.85</td>
</tr>
<tr>
<td>Increased and sustained staff and volunteer absences</td>
<td>43.84% 64</td>
<td>14.38% 21</td>
<td>41.78% 61</td>
<td>146</td>
<td>0.73</td>
</tr>
<tr>
<td>Increased demand for services/support from clients and communities</td>
<td>38.89% 56</td>
<td>32.64% 47</td>
<td>28.47% 41</td>
<td>144</td>
<td>1.04</td>
</tr>
<tr>
<td>Budgetary implications related to strains on the economy</td>
<td>63.76% 95</td>
<td>31.54% 47</td>
<td>4.70% 7</td>
<td>149</td>
<td>1.27</td>
</tr>
</tbody>
</table>
5. If you have or will have to cancel events, suspend or alter services, or lay-off employees, how will these changes impact your organization over the long-term?

<table>
<thead>
<tr>
<th>ANSWER CHOICES</th>
<th>RESPONSES</th>
</tr>
</thead>
<tbody>
<tr>
<td>I don't anticipate any long-term impact</td>
<td>6.71% 10</td>
</tr>
<tr>
<td>I anticipate little long-term impact - we should be able to bounce back within a few weeks after this has passed</td>
<td>18.12% 27</td>
</tr>
<tr>
<td>I anticipate some long-term impact - it will take a few months for us to be up and running after the pandemic has eased</td>
<td>36.91% 55</td>
</tr>
<tr>
<td>I anticipate a fair amount of long-term impact - it will take more than six months for us to be up and running after the pandemic has eased</td>
<td>20.13% 30</td>
</tr>
<tr>
<td>We are bracing for heavy long-term impact - we will most likely need to substantially shift our program delivery or operational structure</td>
<td>12.75% 19</td>
</tr>
<tr>
<td>I am not sure our organization will be able to survive this situation</td>
<td>3.36% 5</td>
</tr>
<tr>
<td>NA</td>
<td>2.01% 3</td>
</tr>
<tr>
<td>TOTAL</td>
<td>149</td>
</tr>
</tbody>
</table>

6. Do you have paid employees?

<table>
<thead>
<tr>
<th>ANSWER CHOICES</th>
<th>RESPONSES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>91.95% 137</td>
</tr>
<tr>
<td>No</td>
<td>8.05% 12</td>
</tr>
<tr>
<td>TOTAL</td>
<td>149</td>
</tr>
</tbody>
</table>

“No” responses skipped to question #13

7. How many full-time employees do you normally employ?

<table>
<thead>
<tr>
<th>Average</th>
<th>High</th>
<th>Low</th>
</tr>
</thead>
<tbody>
<tr>
<td>7.91 employees</td>
<td>73 employees</td>
<td>0 employees</td>
</tr>
</tbody>
</table>

3 respondents skipped this question.

8. How many part-time employees do you normally employ?

<table>
<thead>
<tr>
<th>Average</th>
<th>High</th>
<th>Low</th>
</tr>
</thead>
<tbody>
<tr>
<td>6.4 employees</td>
<td>90 employees</td>
<td>0 employees</td>
</tr>
</tbody>
</table>

3 respondents skipped this question.
9. For staff members currently working, select one:

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Answer Choices</th>
</tr>
</thead>
<tbody>
<tr>
<td>37.04%</td>
<td>All are working remotely</td>
</tr>
<tr>
<td>10.37%</td>
<td>All are working in the office/onsite</td>
</tr>
<tr>
<td>52.59%</td>
<td>We have some staff members working remotely and some work in the office/onsite</td>
</tr>
</tbody>
</table>

2 respondents skipped this question.

10. If you are paying, or expect to pay, for mandated leave under the Families First Coronavirus Response Act, please let us know if you have any questions or concerns as it relates to taking advantage of the reimbursable payroll tax credits?

There were few responses to this question; a couple of respondents posed questions on this program as it relates to the Paycheck Protection Program.

11. Please select one of the following:

<table>
<thead>
<tr>
<th>ANSWER CHOICES</th>
<th>RESPONSES</th>
</tr>
</thead>
<tbody>
<tr>
<td>We have not laid off or furloughed any staff members and we don’t expect to</td>
<td>70.37%</td>
</tr>
<tr>
<td>We have not laid off anyone yet, but expect to if we are unable to return to full operations within the next month or two</td>
<td>22.96%</td>
</tr>
<tr>
<td>We have laid off (or furloughed) staff members</td>
<td>6.67%</td>
</tr>
<tr>
<td>TOTAL</td>
<td></td>
</tr>
</tbody>
</table>

2 respondents skipped this question.

12. How many staff members have you laid off?

<table>
<thead>
<tr>
<th>ANSWER CHOICES</th>
<th>AVERAGE NUMBER</th>
<th>TOTAL NUMBER</th>
<th>RESPONSES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of full-time staff members laid off (or furloughed)</td>
<td>3</td>
<td>26</td>
<td>9</td>
</tr>
<tr>
<td>Number of part-time staff members laid off (or furloughed)</td>
<td>27</td>
<td>239</td>
<td>9</td>
</tr>
<tr>
<td>Total Respondents: 9</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
13. Select your organization’s annual budget size:

![Bar chart showing budget sizes]

17 respondents skipped this question.

Questions 14 through 17 were related to lost revenue and increased expenses. These were opened ended questions that relied on respondents to enter numerical values. Due to some discrepancies in formatting, we decided not include this data. We will likely conduct another survey mid-summer with a different method to collect this type of information.
18. How many months of cash reserve did you have as of April 1, 2020?

20 respondents skipped this question.

19. To date, have you used any of your cash reserves to continue operations and/or pay staff?

20 respondents skipped this question.
20. Rank the following sources of revenue from the largest percentage of your revenue (1) to the smallest percentage of your revenue (5):

<table>
<thead>
<tr>
<th>Source of Revenue</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>TOTAL</th>
<th>SCORE</th>
</tr>
</thead>
<tbody>
<tr>
<td>State or Federal Grants and Contracts</td>
<td>37.29%</td>
<td>11.02%</td>
<td>11.86%</td>
<td>20.34%</td>
<td>19.49%</td>
<td>118</td>
<td>3.26</td>
</tr>
<tr>
<td>Earned Income (services and products)</td>
<td>11.93%</td>
<td>26.61%</td>
<td>21.10%</td>
<td>22.94%</td>
<td>17.43%</td>
<td>109</td>
<td>2.93</td>
</tr>
<tr>
<td>Contributed Income (fundraising, individual donations, and non-foundation contributed income)</td>
<td>43.55%</td>
<td>25.81%</td>
<td>20.16%</td>
<td>6.45%</td>
<td>4.03%</td>
<td>124</td>
<td>3.98</td>
</tr>
<tr>
<td>Foundation Grants</td>
<td>8.85%</td>
<td>36.28%</td>
<td>24.78%</td>
<td>24.78%</td>
<td>5.31%</td>
<td>113</td>
<td>3.19</td>
</tr>
<tr>
<td>Investment Income</td>
<td>6.60%</td>
<td>8.49%</td>
<td>25.47%</td>
<td>16.98%</td>
<td>42.45%</td>
<td>106</td>
<td>2.20</td>
</tr>
</tbody>
</table>

21. Have you applied for the Paycheck Protection Program?

- Yes: 61.36%
- Not yet, but plan on: 5.30%
- No: 33.33%
22. Have you applied for the Emergency Injury Disaster Loan?

23. If you are unable to hold a fundraising event due to COVID-19, please select one of the following:

<table>
<thead>
<tr>
<th>ANSWER CHOICES</th>
<th>RESPONSES</th>
</tr>
</thead>
<tbody>
<tr>
<td>We are postponing to the summer</td>
<td>9.23%</td>
</tr>
<tr>
<td>We are postponing to the fall</td>
<td>23.85%</td>
</tr>
<tr>
<td>We are postponing it to next winter</td>
<td>3.08%</td>
</tr>
<tr>
<td>We are replacing it with a virtual fundraiser</td>
<td>6.92%</td>
</tr>
<tr>
<td>We are NOT rescheduling</td>
<td>10.77%</td>
</tr>
<tr>
<td>NA</td>
<td>23.85%</td>
</tr>
<tr>
<td>Other (please specify)</td>
<td>22.31%</td>
</tr>
<tr>
<td>TOTAL</td>
<td>130</td>
</tr>
</tbody>
</table>
24. Are you planning on participating in WyoGives? (WyoGives is an initiative of the Wyoming Nonprofit Network. It is a statewide 24-hour giving day on July 15th)

<table>
<thead>
<tr>
<th>ANSWER CHOICES</th>
<th>RESPONSES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes, our organization is currently registered</td>
<td>34.35%</td>
</tr>
<tr>
<td>Yes, but we are not registered yet</td>
<td>16.79%</td>
</tr>
<tr>
<td>Not registered, but interested in learning more</td>
<td>33.59%</td>
</tr>
<tr>
<td>Not planning on participating</td>
<td>12.21%</td>
</tr>
<tr>
<td>Other (please specify)</td>
<td>3.05%</td>
</tr>
<tr>
<td>TOTAL</td>
<td>131</td>
</tr>
</tbody>
</table>

25. What resources would be most helpful to you in the next month? Rank in order from highest priority (1) to lowest priority (7).

<table>
<thead>
<tr>
<th></th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
<th>7</th>
<th>TOTAL</th>
<th>SCORE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Information and resources on human resources</td>
<td>11.83%</td>
<td>8.60%</td>
<td>12.90%</td>
<td>13.98%</td>
<td>18.28%</td>
<td>19.35%</td>
<td>15.05%</td>
<td>93</td>
<td>3.63</td>
</tr>
<tr>
<td>Information and resources on managing remote workers</td>
<td>9.57%</td>
<td>10.64%</td>
<td>11.70%</td>
<td>10.64%</td>
<td>14.89%</td>
<td>18.09%</td>
<td>24.47%</td>
<td>23</td>
<td>3.37</td>
</tr>
<tr>
<td>Information and resources on financial management</td>
<td>4.17%</td>
<td>16.67%</td>
<td>17.71%</td>
<td>20.83%</td>
<td>19.79%</td>
<td>13.54%</td>
<td>7.29%</td>
<td>7</td>
<td>3.95</td>
</tr>
<tr>
<td>Information about how to access state and federal aid</td>
<td>32.32%</td>
<td>18.18%</td>
<td>9.09%</td>
<td>7.07%</td>
<td>10.10%</td>
<td>7.07%</td>
<td>16.16%</td>
<td>16</td>
<td>4.70</td>
</tr>
<tr>
<td>Information and resources on program delivery</td>
<td>4.35%</td>
<td>21.74%</td>
<td>13.04%</td>
<td>20.65%</td>
<td>15.22%</td>
<td>9.78%</td>
<td>15.22%</td>
<td>14</td>
<td>3.89</td>
</tr>
<tr>
<td>Information and resources on fundraising strategies to replace lost revenue</td>
<td>39.62%</td>
<td>15.09%</td>
<td>16.98%</td>
<td>7.55%</td>
<td>8.49%</td>
<td>9.43%</td>
<td>2.83%</td>
<td>106</td>
<td>5.30</td>
</tr>
<tr>
<td>Opportunities to connect with others in similar situations</td>
<td>8.00%</td>
<td>15.00%</td>
<td>15.00%</td>
<td>16.00%</td>
<td>10.00%</td>
<td>19.00%</td>
<td>17.00%</td>
<td>100</td>
<td>3.70</td>
</tr>
</tbody>
</table>
26. What is the easiest way for you to stay informed and connect to resources you need?

<table>
<thead>
<tr>
<th>ANSWER CHOICES</th>
<th>RESPONSES</th>
</tr>
</thead>
<tbody>
<tr>
<td>I can find what I need through emails and websites</td>
<td>52.00% 65</td>
</tr>
<tr>
<td>Workshops, trainings and online learning opportunities are helpful right now</td>
<td>40.80% 51</td>
</tr>
<tr>
<td>I would like 1:1 consultation and advice on how to move forward</td>
<td>4.00% 5</td>
</tr>
<tr>
<td>Other (please specify)</td>
<td>3.20% 4</td>
</tr>
<tr>
<td>TOTAL</td>
<td>125</td>
</tr>
</tbody>
</table>

27. As you look to the coming weeks and months, what is your biggest concern with your organization being about to carry out its mission?

The majority of respondents identified funding as their biggest concern. In addition, the ability to open and be fully operational is of concern. The following comments reflect common areas of concern.

“Our big fundraiser is next fall and we count on $20,000 in sponsor funds to put it on. My biggest fear is there will be very little money available for sponsoring events in Wyoming.”

“We have moved to a virtual engagement platform, which has allowed us to meet our mission. However, with the loss of earned income - we need contributed income more than ever.”

“95% of our mission delivery is currently on-hold, meaning we will have a huge obstacle to overcome once we are able to resume. I am concerned with how we are going to catch up on both the program delivery and fundraising.”

“Mind set change - are people going to want to gather again and see a live performance? Also, what does the “second wave” mean? Are we to cancel our September events as well?”

“Not being able to open our doors to the nearly 7,000 visitors we see on an annual basis (mostly between May-Sep) and not being able to run our programs via anything other than virtual learning (youth and camp programs in particular).”

“We rely on some state and federal funding. I am concerned that this funding will be reduced, which will impact our ability to continue our programming.”

“Continuing to provide services if staff were to get sick.”

“The number of clients we serve is increasing and we are worried about getting enough supplies to meet the need.”
28. What suggestions or feedback do you have on how the Wyoming Nonprofit Network can best advocate for nonprofits and provide information and resources?

Comments from this question were mainly within these categories:
- Continue to provide resources and training opportunities. Help nonprofit navigate new information and programs.
- Continue to advocate for the nonprofit sector.
- Affirmation that the Wyoming Nonprofit Network is doing a good job in providing updates and advocating for the nonprofit sector.
29. What counties do you serve?

<table>
<thead>
<tr>
<th>ANSWER CHOICES</th>
<th>RESPONSES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Statewide</td>
<td>28.46%</td>
</tr>
<tr>
<td>Albany</td>
<td>11.38%</td>
</tr>
<tr>
<td>Big Horn</td>
<td>4.07%</td>
</tr>
<tr>
<td>Campbell</td>
<td>4.88%</td>
</tr>
<tr>
<td>Carbon</td>
<td>2.44%</td>
</tr>
<tr>
<td>Converse</td>
<td>6.50%</td>
</tr>
<tr>
<td>Crook</td>
<td>0.81%</td>
</tr>
<tr>
<td>Fremont</td>
<td>8.13%</td>
</tr>
<tr>
<td>Goshen</td>
<td>2.44%</td>
</tr>
<tr>
<td>Hot Springs</td>
<td>3.25%</td>
</tr>
<tr>
<td>Johnson</td>
<td>7.32%</td>
</tr>
<tr>
<td>Laramie</td>
<td>18.70%</td>
</tr>
<tr>
<td>Lincoln</td>
<td>2.44%</td>
</tr>
<tr>
<td>Natrona</td>
<td>16.26%</td>
</tr>
<tr>
<td>Niobrara</td>
<td>1.63%</td>
</tr>
<tr>
<td>Park</td>
<td>4.88%</td>
</tr>
<tr>
<td>Platte</td>
<td>2.44%</td>
</tr>
<tr>
<td>Sheridan</td>
<td>10.57%</td>
</tr>
<tr>
<td>Sweetwater</td>
<td>5.69%</td>
</tr>
<tr>
<td>Sublette</td>
<td>3.25%</td>
</tr>
<tr>
<td>Teton</td>
<td>6.50%</td>
</tr>
<tr>
<td>Uinta</td>
<td>4.88%</td>
</tr>
<tr>
<td>Washakie</td>
<td>2.44%</td>
</tr>
<tr>
<td>Weston</td>
<td>0.00%</td>
</tr>
</tbody>
</table>

Total Respondents: 123