



Day 1 – June 7 th	
12:00 – 1:00	Registration Check-In and Visit with Exhibitors
1:00 – 1:20	Welcome and Symposium Information
1:30 – 2:15	Breakout Sessions
	<p><i>Building and Navigating an Effective Board Chair and Executive Director/CEO Relationship</i> Key to the success of any nonprofit is the relationship between the board and the Executive Director/CEO. This starts with a strong partnership and open communication between the Board Chair and Executive Director/CEO. With a panel of seasoned Executive Directors and Board members, we will discuss the unique nature of this relationship, clarity of roles and expectations and how to build and maintain this partnership. <i>Once all panel members are confirmed, this information will be added.</i></p>
	<p><i>Evaluation Is Leadership</i> Evaluation is often thought of as technical process reserved for external experts to do for your program. But what if it were a participatory process that led to deeper engagement among your staff and stakeholders? What if helped to set your focus and illuminate the ways your program could deepen and expand your impact? In other words, what if evaluation was an act of true leadership? This session will explore some new ways of thinking about evaluation and how it can help to build the leadership capacity of your organization. <i>Jessamyn Luiz, Consultant, Dialogues in Action</i></p>
2:15 – 2:35	Visit with Exhibitors, Mix and Mingle
2:35 – 4:05	Breakout Sessions
	<p><i>Advocating for your Mission</i> We will start the session by answering the question “What is Advocacy?” and explore what charitable nonprofits can do to advance their mission through advocacy. You will hear from a panel of influential community leaders with varied experiences and roles in the legislative process. Learn about the legislative process and how to form relationships with legislators. <i>Cameron Duff, Director, Sheridan County Public Library System; Linda Hawkins, Associate Director, Wyoming Coalition Against Domestic Violence and Sexual Assault; and Jody Shields, Managing Director, Wyoming Nonprofit Network.</i></p>
	<p><i>Best Practices for Nonprofit Governance and Compliance: Staying on the Straight and Narrow?</i> This session will provide an overview of fiduciary duties of officers and directors, legal compliance matters, and accounting and Form 990 requirements that concern all nonprofits. The speakers will offer best practices to help you manage these duties and task as part of the “every day” operations of your nonprofit organization. <i>Speakers: Gregory C. Dyekman, Partner, and Matthew J. Peterson, Associate, Dray, Dyekman, Reed & Healey, P.C.; and Amber M. Nuse, CPA, Partner, McGee, Hearne & Paiz, LLP</i></p>
4:05 - 5:30	Break

5:30 – 7:00	<p>Networking Reception at the Barn in Big Horn</p> <p>Enjoy an evening of heavy hors d’oeuvres and great company in this beautiful 19th century setting. The Barn in Big Horn is just 6.5 miles from Sheridan College. We are working on arrangements for transportation from the College/Hotel to venue for those that prefer not to drive.</p>
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Day 2 – June 8th

7:30 – 8:00	Light Continental Breakfast available
8:00 – 9:15	<p>Keynote Speaker Plenary</p> <p><i>Happiness, Habits and Fundraising: Strategies to Help You Survive and Thrive</i></p> <p>Do you ever feel insecure about raising major gifts? Do you have trouble keeping in touch with donors, maintaining a reliable schedule of solicitations, or making the time for cultivation? Do you want to build your confidence and feel inspired? If so, you will not want to miss Amy Eisenstein, ACFRE, as she shares stories and insight on working with major gift donors, building relationships, and staying motivated as you work toward changing the world through philanthropy.</p> <p><i>Amy Eisenstein, ACFRE</i></p>
9:15 – 9:35	Visit with Exhibitors, Mix and Mingle
9:35 – 11:05	<p>Breakout Sessions</p> <p><i>The Major Gifts Challenge: How to Grow Individual Giving at Your Organization</i></p> <p>This session is for executive directors and development staff who want to raise significantly more money for their organizations by making the leap into major gifts fundraising, but haven’t had the courage or know-how to get started. Most nonprofit professionals are not effectively soliciting major gifts for their organizations. If you want to start or grow your individual giving/major gifts program, this session is for you. Whether a major gift for your organization is \$1,000 or \$10,000, you will learn how ask and receive more major gifts this year. <i>Amy Eisenstein, ACFRE</i></p> <p><i>Getting to What Matters: Tools for Designing Meaningful and Useful Evaluation</i></p> <p>Meaningful evaluation not only proves the value of the program to community, funders, and stakeholders, but also improves the program effects for those it is intended to serve. It can be powerful and formative for any organization, an act of true leadership. Too often, however, evaluation fails to give us a crisp and clear picture of impact. We tend to measure the wrong things in the wrong ways, making our evaluation inert. How can we evaluate better? This session will help participants answer that question and share models for designing meaningful, balanced and credible evaluation to improve and communicate their impact. Session description to be posted soon.</p> <p><i>Jessamyn Luiz, Consultant, Dialogues in Action</i></p> <p><i>Resource Assistance for Wyoming’s Rural Needs</i></p> <p>Join us for a panel discussion of available funding resources for Wyoming nonprofits. ServeWyoming, Corporation for National and Community Service and United States Department of Agriculture Rural Development’s State Office will provide a session related to National Service grants and discuss the streams of service, USDA grants, and how these options can help your nonprofit grow, the various applications and what kind of programs each are seeking to fund. <i>Shelly McAlpin, ServeWyoming, Chad Rupe, USDA Rural Development, and Amy Busch, CNCS</i></p>
11:05 – 11:30	Visit with Exhibitors, Mix and Mingle

11:30 – 12:30	<p>Lunch and Plenary Session</p> <p><i>Collective Voices: Key Messages</i> Together we are stronger! We will outline key issues and messages that all nonprofits need to be aware of and sharing with their staff, boards, constituents and communities. <i>Jody Shields, Wyoming Nonprofit Network, and Board Members TBA</i></p>
12:45 – 2:15	<p>Breakout Sessions</p> <p><i>Collaboration Between Nonprofits and Local Government</i> Confronted with increased financial constraints and inflexibility, local governments are partnering more frequently with nonprofit organizations to provide services in their communities. Drawing on nonprofit organization's volunteers, private financial resources, and skilled advocacy, these partnerships aid in program development and implementation. Learn how nonprofit agencies have successfully leveraged partnerships with local government entities to launch new or expand existing programs in service to their communities. <i>Panel Members: Dan Alsup, Finance Director, Sheridan County YMCA; Nic Bateson, Director, City of Sheridan Public Works; Robin Bocenegro, Executive Director, Comea House; Tim Thorson, Thorson Development Consulting</i></p> <p><i>What does your Nonprofit Need to Know about IT Security?</i> Protecting your donor data, credit card information, and employee information is important to your organization's reputation. IT Security can be fit into tight budgets and doesn't have to be complex. We will be discussing the 4 pillars of software security for Wyoming Nonprofits: email protection tools, anti-virus software, point-in-time backups, and secure internet access. We will explore promotions and grant opportunities specifically for nonprofits. A case study of Wyoming Health Fairs will be given on how to take advantage of the Meraki promotions for secure wireless access. <i>Laura Baker, Medicine Bow Technologies</i></p> <p><i>Productive Meetings Don't Just Happen: Tools and Techniques for Planning and Managing Your Next Meeting</i> A majority of our board and organization work happens through meetings: we meet to communicate information, make decisions and plan next steps. But productive meetings don't happen by accident! They happen by understanding communication, preparation and implementation of several meeting tools and techniques. To help you design and execute productive meetings, we will first explore different models of communication, and how different meeting types, formats and sizes influence the work you accomplish. Then, we will uncover the "5 P's" of preparing for a productive meeting, and discuss how we can prevent and address disruptive behaviors. This session will offer discussion and practical tools to help your future meetings be more productive, efficient and effective. <i>Speakers: Tara Kuipers, Tara Kuipers Consulting and Kathy Cathcart, Align</i></p> <p><i>AmeriCorps Evaluation Planning Workshop (This session is for AmeriCorps programs only)</i> This working session will guide Wyoming AmeriCorps programs through the CNCS evaluation planning requirements and beginning the evaluation planning process. We'll bring together the models and key ideas from the <i>Evaluation Is Leadership</i> and <i>Getting to What Matters</i> breakout sessions to develop a simple, meaningful, useful and compliant evaluation plan. <i>Jessamyn Luiz, Consultant, Dialogues in Action</i></p>
2:30 – 2:50	<p>Closing Plenary</p>

For more information and to register, go to www.wynonprofit.org